

Meet Your Speakers

Âna-Marie Jones, executive director of CARD (Collaborating Agencies Responding to Disaster), has devoted the past 16 years to making preparedness practical and usable for nonprofits and vulnerable populations. She is a passionate advocate for replacing America's disaster-victim cycle with resilient communities where the most at-risk residents survive and thrive. As a result, Ms. Jones is recognized internationally for her vision toward community-based preparedness and response. Based in Oakland, California, she understands firsthand the local realities of earthquakes and other disasters. To learn more, visit her agency's Web site at www.firstvictims.org.

“Community-based preparedness and response holds the key to including those who have been left out in the past.”

*Âna-Marie Jones
Executive Director
Collaborating Agencies Responding to Disaster (CARD)
Oakland, California*

James Apa, communications manager and public information officer, leads the communications team for Public Health – Seattle & King County developing messages, plans and partnerships in preparation for public health emergencies. Working daily with the media, he brings practical perspective to communicating in a crisis using proven principles in emergency risk communications. He knows the value of working within communities to create communication pathways that reach *all* residents.

KATRINA'S Reach Our Vulnerable Residents NOW LESSON

October 25, 2006
Dumas Bay Centre
3200 SW Dash Point Road
Federal Way, Washington
253-835-2000

Event planning team

Vicki Asukura Nonprofit Assistance Center
Someireh Amirfaiz Refugee Women's Alliance
Alaric Bien Chinese Information and Service Center
Caren Adams Public Health – Seattle & King County
Doug Whalen United Way of King County
Diane Young Public Health – Seattle & King County

Organized and sponsored by



www.metrokc.gov/health



www.uwkc.org

Additional support for this event provided by the Nonprofit Assistance Center

www.nacseattle.org

KATRINA'S Reach Our Vulnerable Residents NOW LESSON

October 25, 2006
Dumas Bay Centre
3200 SW Dash Point Road
Federal Way, Washington

Featuring guest speaker

Âna-Marie Jones

Organized and sponsored by

Public Health – Seattle & King County
United Way of King County

Wednesday, October 25

Almost 86% of New Orleans-area agencies surveyed in the aftermath of Katrina did not know how to link to the emergency management community. * As partners, we can do better—lives depend on it.

*source: SNAKE project
National Organization on Disabilities

Welcome

We are pleased you are joining us today. You'll meet others, who like yourself, have a keen commitment to the health and well-being of vulnerable and underserved residents. These sessions are opportunities for us—private and public agencies and service providers—to exchange information and learn from one another. Thank you for being here and for assuming a key role in strengthening your community's capacity to prepare, respond and recover from disaster.

To the local agencies and associations attending today's event, thank you for all you do on a daily basis to serve our most vulnerable residents.

morning

8:00 – 8:30

check in
Lobby

8:30 – 10:15

Getting Ready As An Agency

Banquet Room 3-4

Âna-Marie Jones

Whether you've begun your disaster-planning process or you're not sure where to start, this session offers you information to help your agency do more than just survive. Learn practical steps you can take now to continue services throughout a crisis.

10:15 – 10:30

break & networking

10:30 – 12:15

Learning The Tools To Respond And To Prosper

Banquet Room 3-4

Âna-Marie Jones

Think your way to safety by using the management tool that first responders use: the Incident Command System (ICS). This model is simple and practical. In fact, don't wait for an emergency. Use ICS to organize your next special event or big meeting. It strengthens teamwork, leadership and day-to-day operations.

12:15 – 1:15

lunch & networking
Banquet Room 3-4

afternoon

1:15 – 3:00

Putting It All Together

Banquet Room 3-4

Âna-Marie Jones

Starting with the shortest version of the Incident Command System—which fits on a business card—you have an opportunity to see ICS in action during this practice session. Choose to “play” or observe. Either way, you walk away with easy-to-use materials and the confidence to put this tool to work at your agency.

3:00 – 3:15

break & networking

3:15 – 4:15

Speak First: Communicating Effectively In Times Of Crisis And Uncertainty

Banquet Room 3-4

James Apa

Your agency is a trusted source of information for your staff, volunteers and the community you serve. In a crisis, they want to hear from you. So does the media. Learn six steps to delivering effective first messages. Receive a CD-ROM and printed training guide that contain user tips, resources and references.

Each session provides you time to ask questions, share information and problem solve with the speaker and fellow participants.